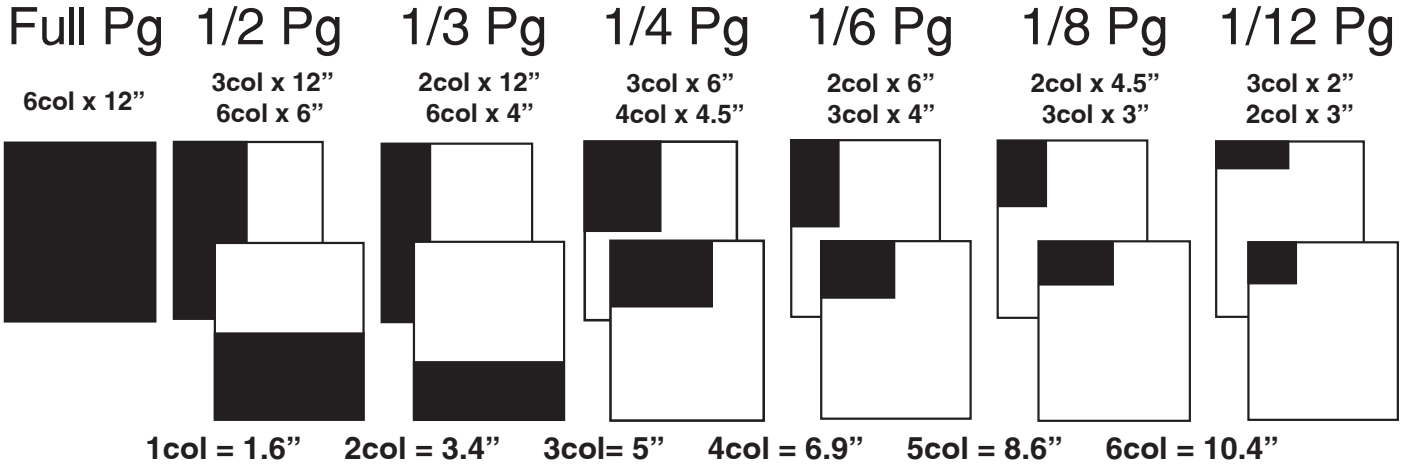


PASCO SHOPPER

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2012 RATE CARD



		Full Pg	1/2 Pg	1/3 Pg	1/4 Pg	1/6 Pg	1/8 Pg	1/12 Pg
52X	B/W	\$676	\$338	\$240	\$176	\$118	\$88	\$59
	F/C	\$845	\$422.50	\$300	\$220	\$147.50	\$110	\$73.75
26X	B/W	\$720	\$360	\$255	\$187	\$125	\$94	\$62
	F/C	\$900	\$450	\$318.75	\$233.75	\$156.25	\$117.50	\$77.50
13X	B/W	\$794	\$397	\$279	\$205	\$137	\$103	\$68
	F/C	\$992.50	\$496.25	\$348.50	\$256.25	\$171.25	\$128.75	\$85
6X	B/W	\$838	\$419	\$294	\$216	\$144	\$108	\$72
	F/C	\$1047.50	\$523.75	\$367.50	\$270	\$180	\$135	\$90
OPEN	B/W	\$926	\$463	\$333	\$245	\$163	\$122	\$82
	F/C	\$1157.50	\$578.75	\$416.25	\$306.25	\$203.75	\$152.50	\$102.50

31,300
CIRCULATION

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